

Peter Markley

Graphic Designer

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Candidate Summary

Diligent and dependable worker, highly skilled in both the artistic and the technical. Early trainee in serious graphics and illustration, with published works at twelve years old. Self-educating and attentive, with a strong foundation in synergy, communication, and collaboration.

Summary of Qualifications

- Advanced skills with digital graphics and illustration in both raster and vector formats.
- Deep insight into science, mathematics, and computer imaging technology.
- Flexibility to a wide range of software and hardware, including Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premier, Final Cut Pro, Apple Motion, GIMP, Inkscape, Audacity, Toon Boom, Blender, and Maya interfaces; SVN and Git revision control and UNIX shell; Linux and OSX operating systems; drawing tablets, scanners, and DSLR cameras.
- Familiarity with programming, scripting, and document languages including C, XML, XPath, HTML, CSS, SVG, JavaScript, PHP, SQL, JSON, Bash, RegEx, ActionScript, R, POV-Ray SDL, XSLT, and LaTeX.
- Strong sense of responsibility and self-driven education that provides reliability and keen problem-solving.
- Excellent communication skills and long experience collaborating with teams, following direction, and meeting deadlines.

Education

Bachelor of Arts , College of Arts & Sciences The Ohio State University , Columbus, Ohio	<i>cum laude</i>	2012-2014
Associate of Arts Cuyahoga Community College , Cleveland, Ohio	<i>magna cum laude</i>	2011-2012

Work Experience

Marketing/Design Assistant iTickets , Gahanna, Ohio		2017-Present
<ul style="list-style-type: none">• Interact with database to create, edit, and queue mass marketing emails.• Edit diverse client assets to match specifications.• Create new brand and marketing assets for web, print, email, and social media.• Design web content, and implement brand theme on new interfaces.• Clone client web themes from third-party hosts for brand consistency.• Collaborate on UI/UX direction.• Draft UI/UX recommendations for both technical and at-a-glance communication.• Research technology behind new marketing strategies.• Collaborate on strategy for client instructional materials.• Write, record, edit, and produce instructional videos showing software UI.• Maintain brand presence and sponsored content across five social media channels.• Manage accounts on third-party reporting and advertising platforms.		

Graphic Designer

Center for Applied Plant Sciences, Ohio State University

2013-2014

- Design web theme, create assets, and implement CSS on top of Twitter Bootstrap.
- Design and create promotional poster.

Contract Graphic Designer

Shao Xun Loke, Columbus, Ohio

2016

Matthew Carr, Columbus, Ohio

2016

The Rock Community Church, Garfield Heights, Ohio

2010-2011

Compass Home Services, LLC, Columbus, Ohio

2010

Earl Palmiter, Pataskala, Ohio

2009

Brian Williams, Columbus, Ohio

2007

Scott Tanis, Columbus, Ohio

2006

- Design logos and ads based on brand name and concepts, and produce final assets.
- Sketch variations for client to choose from, and iterate successively from client feedback.

Contract Illustrator

Gabriel Markley, Pataskala, Ohio

2011-2016

Grant Neilley, Columbus, Ohio

2013

Amy Nicole Taylor, Nashville, Tennessee

2013

- Consult on story continuity and research story world.
- Work with author to design characters and aesthetic style.
- Work with author on number and content of illustrations, including cover images.
- Produce illustrations in consistent style with consistent character likenesses.

Entrepreneur

Malex Media Network, LLC, Pataskala, Ohio

2004-2011

- Assist in web design, and produce theme assets.
- Maintain and enhance extensive backend content repository with hundreds of XML documents.
- Produce final illustrative graphics to support ongoing content management strategy.
- Participate in writing and design, then illustrate up to three weekly media installments.
- Appear at live events and conventions, representing company and illustrating on demand for attendees.
- Manage and archive digital and paper assets.